

**For Immediate Release**

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(Princeton, NJ) February 5, 2009 Jackson resident Michael Hoffman, Esquire, an attorney with Princeton's Maselli Warren law firm, , recently authored an important article affecting business practices which was published in the New Jersey Law Journal. Entitled "Restrictive Covenants for the Contemporary Employer," the article focuses on methods employed by businesses in protecting trade secrets and other valuable assets.

Mr. Hoffman's article underlines that fact that, in today's technologically advanced business world, restrictive covenants must be personally drafted for each unique enterprise for the mutual protection of employer and employee alike. A restrictive covenant is a signed agreement whereby an employee cannot compete with a former employer in certain defined ways.

Mr. Hoffman focuses his practice on representing businesses in lawsuits particularly in the area of trade secrets, intellectual property and employee issues. He has been with Maselli Warren for four years, having previously practiced at the law firm of Stein, Supsie and Hoffman in Lacey Township. Michael is a graduate of Rutgers University and the Syracuse University College of Law and resides with his wife and two children in Jackson Township.

Serving families and businesses in the tri-state area for twelve years, Maselli Warren, P.C. has offices in Princeton, New Jersey, Hamilton, New Jersey and Newtown, Pennsylvania.

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